



Winning Weekends Equine Events

3247 Amsterdam Road
Scotia, New York 12302

(518) 466-2445

WinningWeekends@empireone.net

www.WinningWeekends.com

Dear Friends:

Winning Weekends Equine Events is very excited to be announcing our 8th annual horse show series in 2012. Our Horse Show Series is held at the Fonda Fairgrounds and for the fourth year we will be holding a 'Show and Tell' event where in certain classes exhibitors will be guaranteed a critique from the judge. We welcome AQHA Profession Horseman Margo Ball as this years Show & Tell judge. The buzz about this show is just amazing and we're happy to say that this looks to be a huge event with lots of exhibitors, spectators and media coverage.

One thing that hasn't changed is that Winning Weekends continues to offer great incentives and prizes to exhibitors and fun for the exhibitors' families and spectators. Each year we look for sponsorship from local businesses to help make our shows the successful events that they have been and continue to be.

In return for you sponsorship, Winning Weekends will rename an event to reflect your participation. For example, "ABC Farms Halter Championship" would be used in all prize lists, direct and electronic mailings and during the actual shows your name would be announced numerous times. You will also receive a full or half page as in the printed show program. Sponsors will also be offered discounted vendor space at the "Show and Tell" event.

Through our comprehensive pre and post show advertising and use of press releases, we have received excellent coverage in many regional equine publications such as Country Folks, Horse Bits, Yankee Horseman's Peddler and numerous area newspapers. All of our sponsors are included in many of our media releases through out the year. We invite you and your business to join us in by participating in horse shows that are rapidly becoming known as the *gold standard* of equine events.

\$100.00 and up:

Added \$\$ Challenge class, Arena Sponsor, Vendor Fair Sponsor

\$50.00 and up:

Trainer Award, Best Junior Rider Award, Best Amateur Rider Award, Showmanship Championship, Open Equitation Championship, WTJ Equitation Championship, Halter Championship, Show & Tell Most Improved Rider Awards

\$25.00 and up:

Exhibitor Parties, Carrot Trail, Doggie Trail, Stick Horse Rodeo, Kids Coloring Contest, Ride for a Reason Classes

\$10.00 sponsors a class for all 5 shows & \$20.00 sponsors a series award

In past years our awards have included embroidered coolers, saddle pads, show halters and even a saddle. If your business would prefer to make a donation of horse related equipment instead of a monetary sponsorship, please contact us. We can help you come up with an award to help promote your name and business to the local horse industry.

In order for you and your business to be included in the printed prizelist please contact us by February 15, 2012. We are more than happy to discuss sponsorship after that date, but please be aware that due to printing and advertising deadlines some of the benefits listed may not be available.

For more information, or to learn more about the sponsorship opportunities, please contact us by phone or e-mail. May all of your ribbons be blue!

Winning Weekend Equine Events