



Winning Weekends Equine Events

3247 Amsterdam Road
Scotia, New York 12302

(518) 466-2445 voice

WinningWeekends@empireone.net

www.WinningWeekends.com

In today's world of very diverse advertising methods, it seems that we are constantly bombarded with numerous ways to market our horse-related products and services. Winning Weekends Equine Events began seven years ago, with the purpose of producing horse shows and other educational events. This year we are hosting our fourth annual "Show & Tell" to be held on April 28th & 29th at the Fonda Fairgrounds. For this unique event we welcome AQHA Professional Horseman and many time World Championship show judge Margo Ball to officiate. Besides offering exhibitors and spectators a unique opportunity to learn from one of the leaders of the equine industry we also want to provide a "trade show atmosphere" event for local horse devotees.

We will be offering inside and outside vendor space at very reasonable rates. Additional discounts on vendor space are available for Winning Weekends Horse Show Series sponsors. Sponsorship information can be found on our website, or give us a call and we would be happy to discuss the options available.

******To celebrate our 8th Anniversary, we've lowered our prices to just \$80.00 per space******

With our event taking place in late April it is important to remember that the horse show season in upstate New York is just getting started. This venue will give you an opportunity to entice buyers to get all of the supplies, clothes and tack that they will need for the rest of the year. With an extensive advertising program (already in progress!) for this event including regional horse publications, breed newsletters, Internet and email advertising, direct mailing and more, news of our event is reaching out to thousands of horse enthusiasts.

We hope that you choose to participate in this exciting new local event, and we look forward to meeting you in person. We know that we will be offering to you, the vendor, a well attended, professionally managed event in which to market your product.

Sincerely,

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Vendor Information:

*Indoor vendor space set up can take place Friday, April 27th between 4:00 pm and 9:00 pm and Saturday, April 28th beginning at approximately 7:00 am. The horse show will run from 8:00 am to approximately 5:00 pm each day. The building will be locked at approximately 9:00 pm on Friday and after the exhibitor party following the horse show on Saturday.

*Indoor vendor space will be located in the indoor arena building behind the bleacher area. Each space will be open (no walls or drapes) and approximately 12 X 12 in size. No tables or chairs are provided. Floors are level cement and the building is insulated for comfort. There is limited space inside for vendors working out of trailers, please contact us ASAP if you are interested in this space.

*Outdoor vendor space will be located in various places on the showgrounds. Outdoor vendor space may be used for items under tents, in self-contained trailers or uncovered. A space in defined as an individual self-contained trailer, an individual tent 20' x 20' or smaller, or if uncovered 5 'units' (an individual truck, trailer, tractor, etc is considered as one unit). Please indicate on your contract if you will be setting up a tent, and the size of the space that you will be using.

*Please indicate on your contract if you will need access to electricity. There is no additional cost, but if you indicate 'no' and then change your mind, a hook up may not be available.

*Camping facilities are available on the event grounds. Camper hook-up fee will be \$50 for the weekend (Friday and Saturday night) and include water, sewer and electric. All vehicles using camper hook ups must be parked in the designated camper area.

*Vendor provided banners and signage can be displayed in the arena but must be provided to Winning Weekends prior to the event, and will be set up by Winning Weekends staff. Banners and signs will be returned to vendors at the end of the event.

*Discounts to Vendor Space rental fees are available to vendors needing more than one vendor space or to vendors who take advantage of the sponsorship opportunities offered by Winning Weekends.



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Vendor Contract:

Winning Weekends Equine Events "Show & Tell"
April 28th & 29th * Fonda Fairgrounds, Fonda New York

*****To celebrate our 8th Anniversary, we've lowered our prices to just \$80.00 per space*****

<p>Inside Space-12 x 12 \$80 per Booth</p> <p><i>Inside Floor Space only. No chairs, tables, side curtains or backdrops included.</i></p>	<p>Outside Space \$80 per Space</p> <p>Size of space needed _____</p> <p>Setting up a Tent: Yes No</p>	<p>Self Contained Trailers \$80 per Trailer</p> <p>Size of space needed _____</p>	<p>Type of Space ___Inside ___Outside ___Trailer # of Spaces _____ Electricity needed Yes No</p> <p>Total Due \$ _____ 25% Deposit \$ _____ Balance Due \$ _____ due 04/20/12</p>
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We agree to occupy and pay for the above space. We understand that this contract is not valid without the specified deposit. A deposit of 25% of total rental fee must be made with this contract. The balance is due in full no later than April 20, 2012. Proof of Insurance must be provided to Winning Weekends at the time of final payment. Please make all checks payable to "Winning Weekends Equine Events". No Vendors will be allowed to set up unless contract is paid in full.

Please read the General Information, Rules and Regulation contained in this vendor packet

By signing this contract we agree to conform to the terms and conditions contained in this contract for vendor space. We will conform to the General Information, Rules and Regulations and Vendor Information contained in this vendor packet.

Vendor: _____ Contact Person: _____

Address: _____ Title: _____

City, State, Zip: _____ Signature: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please describe your business and products being offered: _____

*Please complete, sign and return this contract to the address above.
A copy will be returned as confirmation of your space rental.*